



European Commuters for Sustainable Mobility Strategies

Report of the 1st workshop – Madrid

12-13/01/2011

Description of the activity:

It was organised by CCOO and ISTAS, with the participation of representatives of CGIL, ABVV, ACE, ISTAS and CC OO.

During this workshop the following tasks were completed:

- Launch and detailing of project tasks and other project coordination issues.
- Discussion and approval of the methodology for the study.
- Checking of technical visits to be carried out in each country.
- Exchanging experiences and learning about different successful practices on sustainable mobility in Madrid (Spain).

Programme of the Workshop:

A. Welcome attendees and Introduction.

Union participating partners, Llorenç Serrano, Chairman & Carlos Martinez, E-COSMOS director

B. The E-COSMOS Project

- Detailed Work Programme. Manuel Ferri & Luis Cuenca, Comisiones Obreras Union
- Management of the project. Pilar Pedrosa, ISTAS
- Budget of the project. M^a Cruz Martinez, Comisiones Obreras Union
- Structure of the work program. Manuel Ferri & Luis Cuenca, Comisiones Obreras Union

C. Transport & Mobility to work

- International perspectives in mobility. Manuel Ferri, Comisiones Obreras Union
- National perspectives in mobility. Luis Cuenca, Comisiones Obreras Union
- Local perspectives in mobility. Manuel Fdez. Albano, Comisiones Obreras Madrid Union

D. Mobility in Madrid Area

- Sustainable transport modes in Madrid Area. Domingo Martín Duque, Madrid Regional Transport Authority
- Companies mobility experiences in Madrid Area
 - * Telefónica (Las Tablas). Luis Cuevas, Telefónica branch union CCOO
 - * Orange (La Finca). Gustavo Adolfo Arribas, Orange branch union CCOO
 - * Vodafone (Las Tablas). Raúl García, Vodafone branch union CCOO

12 january 2011

Site visit

- Sites to visit:
 - Industrial Estate in Villaverde (Madrid) *.
 - Tramway system in Parla
- * the work programme included a visit to industrial estates in Getafe with a shuttle system from the railway station, but given the low frequency of shuttles during off-peak hours and the short duration of days in January the programme was modified and the visit was replaced by a visit to the industrial estate La Resina in Villaverde, in the south of Madrid.

The following goals were achieved during the visit:

- Offering workshop participants information on specific transport services to industrial estates located around the metropolitan area of Madrid.
 - Learning about specific services for the public transport system in the metropolitan area of Madrid.
 - Revealing the difficulties and the solutions to improve these services.
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- Structure of the visit:

All the available means of transport were used to cover the visit: Metro, suburban trains, shuttle bus and tramway.

 1. Metro from workplace to Villaverde Alto
 2. Shuttle Bus to La Resina Industrial Estate (Villaverde – Madrid)
 3. Suburban train Villaverde Alto – Parla
 4. Parla's circular tramway system
 5. Suburban train Parla – Pta. del Sol
 6. Metro Pta. del Sol – Hotel

Results:

The first Workshops of E-Cosmos wanted to find a common ground on goals, management, budget and schedules for the visits and workshops. One of the first consequences was the modification of patterns for workshops and visits, so that these activities would develop for three successive days, beginning in the afternoon of the first day and ending in the morning of the third day:

- ▶ Visit to Rome (Italy): 23-25 February
- ▶ Visit to Berlin (Germany): 29-31 March
- ▶ Visit to Belgium: 6-8 April
- ▶ 2nd Workshop in Barcelona: 4-6 May
- ▶ 3rd Workshop in Barcelona: 6-8 June
- ▶ Final Conference in Madrid: October 25th

To conclude, the E-cosmos project seeks to **get insight** on the state of affairs in Germany, Italy, Belgium and Spain, regarding:

- mobility management policies (commuting)
- role and involvement of trade unions (or workers representatives)

It also wants to observe and learn from the **best practices** in every country

- via presentations (theoretical part) and discussion with local key players
- via site visits ("practical part")

As final goals it seeks to:

- describe what happens in every one of the four countries
- define guidelines for trade unions on Mobility Management - actions and measures
- suggest guidelines for common EU-policy on Mobility Management for commuters

In order to prepare the technical visits, a list of tasks was drafted by each hosting organization, which aims at clarifying practical aspects and providing data on population, institutional framework in each country. A form was designed to facilitate this task.

Aspects related to mobility had to be explained in detail and include at least:

- modal split of commuting
- number of vehicles per inhabitants
- traffic accidents
- brief description of the legal Framework of mobility and its management policies
- companies' level of obligation to develop mobility plans
- employers contribution to commuting expenses
- average cost of home-work trips on public transport
- Cost of monthly transport fares for buses, tramway, metro or suburban trains
 - ✓ Employers' contribution
 - ✓ Specific costs of transport for each country
- Clear description of different mobility problems for commuters considering
 - ✓ Environmental aspects
 - ✓ Social aspects (exclusion, etc.)
 - ✓ Legal and fiscal frameworks
 - ✓ Health issues
 - ✓ Economic aspects
 - ✓ Specific aspects of each country
- Description of the role and experiences of trade unions (and other organizations involved in mobility management):
 - ✓ Is sustainable mobility an issue for trade unions?
 - ✓ Is sustainable part of collective bargains?
 - ▶ At national level?
 - ▶ At regional level?
 - ▶ At sector level?
 - ▶ At company level?
 - ✓ Where is it focused?
 - ✓ Specific aspects of each country
- Description of some good practices
 - ✓ trade union initiatives
 - ✓ initiatives of local authorities
 - ✓ employers' initiatives
 - ✓ initiatives of industrial estates

Other documents

- ◆ [E-Cosmos News](#)
- ◆ Photos page I: Presentations during the meetings of the workshop in Germany
- ◆ Photos page II: Site visit in Madrid Area



Photo 1 (top left): E-Cosmos Budget and management Presentation. Madrid, January 12 2011

Photo 2 (top right): Presentations of E-Cosmos project by participants ABVV & ACE Madrid, January 12 2011

Photo 3 (bottom left): Presentation of E-Cosmos Budget and Project management. Pilar Pedrosa & M^a Cruz Martinez Madrid, January 12, 2011

Photo 4 (bottom right): E-Cosmos project presentations by CGIL participants. Madrid, January 12 2011



Interchanging station in Villaverde. South Madrid.
January 11 / 2011



Industrial Estate La Resina. South Madrid
January 11 / 2011



On the tram to Parla Jan 11 / 2011



Parla's Central interchanging station: Suburban rails-tramway